

# **Open House Signs**

#### Logo

Size: 6.375" x 6.375" Position: 2.625" below the top, 1.1875" in from the right (Left Arrow Open House Sign) Position: 2.625" below the top, 1.1875" in from the left (Right Arrow Open House Sign)

#### **Open House Text**

Typeface: Avenier Heavy Size: 180 point size text Position: Center of the text block is 9.75" from the left (Left Arrow Open House Sign)

- Open baseline of the text 5.75" below the top.
- House baseline of the text 7.875" below the top.

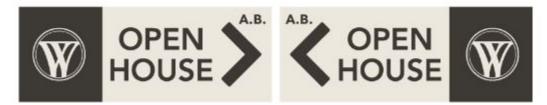
Position: Center of the text block is 14.25" from the left (Right Arrow Open House Sign)

- Open baseline of the text 5.75" below the top.
- House baseline of the text 7.875" below the top.

#### **Arrow Graphic**

Size: 4.75" x 7.65" Position: 2" from the top 1" from left (Left Arrow Open House Sign) Position: 2" from the top 1" from right (Right Arrow Open House Sign)

9" x 24"





# For Sale Sign

## Header (Logo)

Size: 3.5" x 3.5" Position: 0.375" below the top, 0.5" in from the left

## Header (For Sale)

Typeface: Avenier Heavy Size: 190 point size text Position: 1" below the top, 1.125" in from the right

#### **Real Estate Office Body Text**

Typeface: Avenier Light Size: 100 point size text. If the name is too long to fit on one line, size the text down and maintain a 1.5" margin from the left and right side of the sign. Position: Center justified with the baseline of the text 6.625" below the top.

### **Agent Name Body Text**

Typeface: Avenier Black Size: 104 point size text. If the name is too long to fit on one line, size the text to have equal width as the Contact Number below. Position: Center justified with the baseline of the text 8.725" below the top.

## **Contact Number Body Text**

Typeface: Avenier Black Size: 170 point size Position: Center justified with the baseline of the text 11" below the top.

# 12" x 18"





# **Colors**

Parchment Pantone: Warm Gray 1C CMYK: 6, 6, 11, 0 CMYK: 65, 61, 65, 54 RGB: 237, 232, 222 HEX: ECE8DD



Charcoal Pantone: Black 7 C RGB: 57, 51, 51 HEX: 3D3935

# 12" x 18"



9" x 24"

